

in-cosmetics®

World leading events for personal care ingredients

An overview of the 2021 in-cosmetics Group events and online resources



Beauty in the Making - Tomorrow's cosmetics and personal care starts here

in-cosmetics®
korea

in-cosmetics®
latin america

in-cosmetics®
global

in-cosmetics™
asia

in-cosmetics®
formulation summit

in-cosmetics®
connect NEW!

Organised by:

 Reed Exhibitions®

[in-cosmetics.com](https://www.in-cosmetics.com)



Why get involved with in-cosmetics?

The **in-cosmetics Group** is the meeting point and learning hub for the personal care development community worldwide - whether online or at live events.

Together we create opportunity, insight and inspiration, while unlocking better experiences and choices for consumers in a changing world.

Our world-leading events and online resources showcase innovation in ingredients and technologies. They also provide high-quality scientific education, celebrate excellence and share thought leadership.

in-cosmetics is all about the beauty of collaboration - we connect producers and suppliers of raw materials, fragrances, lab equipment, testing and regulatory solutions with researchers and buyers from personal care brands. We invite you to join in!

90%
of the world's top 100 cosmetic manufacturers attend

100%
of the world's top 20 ingredient suppliers exhibit

Leading cosmetic manufacturers in attendance:



A 365 COMMUNITY ALWAYS AN EVENT OR A CLICK AWAY



in-cosmetics[®] connect

Launched in 2020, **in-cosmetics Connect** is our new online resource for the industry. in-cosmetics Connect offers personal care creators access to news and updates on ingredients, formulation, regulations and much more. Content is delivered via webinars, virtual events, interviews with exhibitors, podcasts, videos, experts' articles as well as news round-ups. Why not take part by booking sponsorship or curated content, eg Q&A's?



TOP VISITING COUNTRIES ON IN-COSMETICS CONNECT IN 2020:



240,000
PAGE VIEWS

WEBSITE IN ENGLISH & PORTUGUESE

GLOBAL AUDIENCE



More information at connect.in-cosmetics.com



in-cosmetics® korea

Seoul • July

in-cosmetics Korea is the only exhibition in Korea dedicated to personal care ingredients. It attracts all the major Korean cosmetic manufacturers, many of which don't attend overseas events, plus a number of key Chinese and Japanese brands as well as distributors and consultants. The event also features a highly popular and 100% free educational programme.

LOCAL
AUDIENCE



South Korea's leading cosmetic manufacturers launch between 20 and 30 new products every month.
(Source: Beautytap)

10,984*
TOTAL ATTENDANCE



9,044*
UNIQUE VISITORS



50%*
COSMETIC/CONTRACT
MANUFACTURERS

*2019 show visitor figures



288*
EXHIBITORS

TOP 3 VISITING COUNTRIES*



S.KOREA



CHINA



JAPAN

SHOW AREAS:

Awards

Honouring the best Innovation Zone ingredients and K-Beauty formulations at the show

Innovation Zone

A showcase of new ingredients and formulations

K-Beauty Inspiration

Showcase of exhibitors' ingredients on specific themes, K-Beauty formulations and trending finished products.

Marketing Trends & Regulations

Non-exhibitor presentations

Matchmaking Programme

Exhibitor and product recommendations for visitors both before and at the show

Technical Seminars

Exhibitor presentations focusing on new ingredients, claims and formulation techniques

NB: Please note that the above information is subject to change due to possible social distancing restrictions at the time of the event.

More information at korea.in-cosmetics.com



in-cosmetics® latin america

São Paulo • September

in-cosmetics Latin America is the only exhibition in the region exclusively dedicated to personal care ingredients. It attracts the majority of Brazilian cosmetic manufacturers and key Latin American brands as well as distributors and consultants. The event also features a highly popular educational programme and myriad networking opportunities.

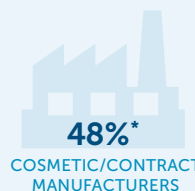


Brazil boasts the world's second haircare and fragrance market.

(Source: Euromonitor International)



*2019 show visitor figures



REGIONAL
AUDIENCE

SHOW AREAS:

Awards

An opportunity to honour the best the industry has to offer with a particular focus on Innovation Zone ingredients

Innovation Zone

A showcase of new ingredients and formulations

ITEHPEC Workshops

Paid scientific / regulatory seminars by independent speakers

Marketing Trends

Non-exhibitor presentations

Matchmaking

Free lead retrieval Emperia app for all exhibitors to get the most out of their participation

Technical Seminars

Exhibitor presentations focusing on new ingredients, claims and formulation techniques

NB: Please note that the above information is subject to change due to possible social distancing restrictions at the time of the event.

More information at latinamerica.in-cosmetics.com





in-cosmetics® global

Western Europe • October (but back to April from 2022)

As the market leading event, **in-cosmetics Global** attracts an international audience of cosmetic manufacturers, distributors and consultants. The unrivalled innovation launch pad for the personal care industry, the show also sets the trends and provides high-level education.

GLOBAL
AUDIENCE



Germany, UK and France rank as the world's 5th, 6th and 7th largest cosmetics markets respectively.

(Source: Euromonitor International)

22,701*
TOTAL ATTENDANCE



12,366*
UNIQUE VISITORS



66%*
INTERNATIONAL VISITORS



843*
EXHIBITORS



TOP 3 VISITING COUNTRIES**



FRANCE

GERMANY

UK

*2019 show visitor figures

** Based on typical Paris show visitor split

SHOW AREAS:

Awards (including Rising Star Award)

A unique opportunity to honour the best the industry has to offer and to acknowledge the best new exhibitor at the show

Boost Your Test

An info area on selected testing companies

Formulation Lab

Practical, interactive exhibitor demonstrations with hands-on experience in a lab (R&D visitors working for manufacturers only)

Fragrance/Testing & Regulations/ Lab Zones

Areas showcasing products / solutions in these categories

Indie Trail

A handy guide of the show and exhibitors keen to supply ingredient quantities suitable to Indie brands

Innovation Zone / Online Demos

A showcase of new ingredients and formulations plus digital demos

Make-Up Bar

Exhibitor showcase of make-up ingredients

Marketing Trends

Non-exhibitor presentations

R&D Tours

A tour of the show focusing on specific market segments (R&D visitors working for manufacturers only)

Regulatory Conference

Paid regulatory seminars by independent speakers

Sensory Bar

Exhibitor showcase of sensory ingredients

Sustainability Corner

Showcase of exhibitors' sustainable projects (including online presentations)

Technical Seminars

Exhibitor presentations focusing on new ingredients, claims and formulation techniques

NB: Please note that the above information is subject to change due to possible social distancing restrictions at the time of the event.

More information at in-cosmetics.com/global



in-cosmetics™ asia

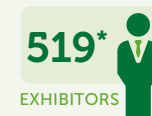
Bangkok • November

in-cosmetics Asia is the leading event in Asia Pacific for personal care ingredients. The event brings together cosmetic manufacturers, distributors and consultants from across the Asia-Pacific region. It is the most popular launch pad in this territory and it also provides visitors with a 100% free educational programme.



Asia Pacific ranks as the world's second largest cosmetics market and accounts for nearly 50% of global skincare sales.

(Source: Euromonitor International)



TOP 3 VISITING COUNTRIES*



THAILAND



CHINA



S.KOREA

REGIONAL
AUDIENCE

*2019 show visitor figures

SHOW AREAS:

Awards Ceremony

Honouring the best Innovation Zone ingredients and Spotlight On entries

Formulation Lab

Practical, interactive exhibitor demonstrations with hands-on experience in a lab (R&D visitors working for manufacturers only)

Innovation Zone

A showcase of new ingredients and formulations

Marketing Trends & Regulations

Non-exhibitor presentations and formulations

R&D Tours

90-min show tours visiting exhibitor stands for exclusive presentations and introductions (R&D visitors working for manufacturers only)

Spotlight On

Exhibitor showcase of products in 3 new trending categories: protection, sustainability and colour cosmetics

Technical Seminars

Exhibitor presentations focusing on new ingredients, claims and formulation techniques

NB: Please note that the above information is subject to change due to possible social distancing restrictions at the time of the event.

More information at asia.in-cosmetics.com



CONFERENCE

in-cosmetics[®] formulation summit

London • November

The **Formulation Summit** provides learning and networking opportunities for R&D professionals, senior formulators and decision-makers from cosmetic brands, manufacturers and personal care creators.



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GLOBAL AUDIENCE



*2020 Virtual event figures

SPONSORSHIP OPPORTUNITIES



GOLD / SILVER / BRONZE SPONSORSHIP AND / OR TABLE-TOP PARTICIPATION



More information at summit.in-cosmetics.com

Information correct at the time of going to print (Dec 2020)